

Minutes
Design Advisory Committee Meeting
Held October 24, 2005
North Valley City Hall – 7 PM

Meeting called to order at 7:10 PM by Richard Pozzo, DAC Chairman. DAC members in attendance: Cindy Cleghorn, Mark Seigel, Deborah Ray, Debby Beck, Roberta Actor-Thomas, Don Breeding, Lloyd Hitt, Penny Blackwell, Julianne Maurseth. Also present: Nina Royal; Anita Cerna from City Planning; Rosalind Stewart from CD2 (Dale Thrush unable to attend tonight).

Introduction of DAC and audience.

Public Comments: BPW is airing on Lifetime TV Channel a report on kidnapping of children. Mayor's Budget Survey distributed encouraging completion of surveys by the community.

IRP Report – Nina Royal reported on the recent IRP meeting, distributed a newsletter. Future meetings will discuss tax incentives for retaining water. Q&A: when will some of the IRP be initiated to ensure runoff minimized? Unknown at this time. Announced Wendy's Revitalization meeting to be held on Oct. 26.

Presentation by Anita Cerna regarding the Foothill Blvd. Corridor Specific Plan. Most projects require a project permit. There is an internal review. Most are outside the FBCSP area but Anita sends them to the DAC as a recommendation. Discussion regarding height limit within the FBCSP and how wide. Pole signs are restricted to 25 feet except for those sites in Target Area 3. Target areas allow residential development and mixed use. Certain uses are not allowed in Target areas. Regarding Signs: Hopefully in November we can have someone from Building and Safety attend our meeting. Q&A regarding "community likes" and opening of Glendale Tile. What is the Certificate of Occupancy process? Rosalind Stewart commented that the PCIS is available to find out the current use and occupancy of a site. Building and Safety inspector reviews change of use issues.

PACE Sweep – Rosalind reported that 788 locations were inspected, 77 courtesy notices given, 30% complied, 43 orders to comply issued. For the auto related businesses, all have been assigned the same court date. Penny asked about the Tile business site and how that use is the same as a grocery store? Same question for Home Depot. Roe Zee market has improved their signs as well as Sanland Auto signs and banners. Penny announced upcoming signage procedure for the DAC to include recognizing those businesses that have good signage. Question regarding people living in some of the commercial sites and what we can do to enforce the specific plan. Many times sites are rented and the specific plan is not adhered to. Also, how is it that we have so many bakeries, 99 cent stores, nail salons, beauty salons, water stores? We're in a capitalistic society and free market system. We need to educate people that an ordinance exists in our area regarding what types of use are OK. Chamber of Commerce could help. Former site of 3 Bears Realty will become a clothing store. Businesses in S-T don't always join the

chamber. STNC needs to tell people that if you see a violation to report it. If you see a house being demolished, call the City.

Discussion regarding Design Guidelines – Roberta is uncertain about completing this item and then having it not be acceptable. Richard asked that it be completed as it is now so we can get it out for feedback from the community. It will be a guideline.

Penny reported that a sign inspector will be invited to attend our meeting. Sign team is writing procedures.

Cindy reported on the Verdugo Hills Golf Course survey results and passed around a copy.

Update regarding 10105 Commerce – owner willing to remove the bricked up windows and make them larger and paint building a different color. No update on certificate of occupancy status at this time. Business is in operation.

Deborah Ray asked about reimbursement for outreach and education (flyers, etc.). Rosalind said she would make flyers for 10/26 meeting with Wendy for her.

Roberta spoke about the tree ordinance and the community-wide education of the proposed ordinance.

Minutes postponed to next meeting.

Barbara Howell has requested budget money up to \$500. Requested she bring more detail to future DAC meeting.

Penny asked about taking care of the homeless. A lot of displaced people in S-T.

Meeting adjourned at 9:35 p.m.

Minutes taken by Cindy Cleghorn, DAC Committee Member